



SPONSOR OPPORTUNITIES

SUNDAY, JUNE 26TH, 2022

WWW.GREEKHERITAGEMONTH.COM

ABOUT GREEK DAY ON BROADWAY

Greek Day on Broadway is the largest one-day Greek festival in Vancouver and the grand finale event in a month-long Greek Heritage Festival. Presented by the Hellenic Canadian Congress of BC, the festival aims to share the rich Greek culture which spans 2500 years of history, including over 100 years of social and cultural contributions to the City of Vancouver. Greek Day on Broadway will take place on Sunday, June 26, 2022. A five-block stretch on West Broadway, from Macdonald to Blenheim, measuring almost one kilometer will be closed off to traffic to make room for a world of delicious Greek food and drink, market vendors, entertainment and live music offering a laid back, yet lively Greek atmosphere.

ATTENDEES

- Greek Day on Broadway is an established brand and is one of the top festivals in Vancouver, attracting over 100,000 people each year from all communities of Metro Vancouver.
- Guests of all ages enjoy the traditional entertainment, cuisine, and vendors across the festival. Our guests spend several hours at the festival, indulging in all the excitement Greek Day has to offer.
- Greek Day on Broadway is a highly anticipated community event, supporting communities, businesses, and organizations local to Kitsilano and the Metro Vancouver area.
- The festival provides significant opportunity for brand exposure and high one-on-one engagement with consumers.

Feature Attractions

- **Kids Zone**

Arts and crafts, bouncers, face painting, balloon art plus much more to keep the little ones entertained

- **Beer Garden**

Serving authentic Greek food and much more! Beer and wine will be available.

- **Performance Stages**

Folkloric performances, official Welcome Ceremony, live music, Greek dance lessons, evening concert & raffle draw.

- **Hellenic Experience**

Experience the authentic culture of Greece. Dress up for selfies in front of our media backdrop with friends and family!

- **Agora Marketplace**

Enjoy shopping from local businesses in the artisan marketplace.

GREEK DAY ON BROADWAY SPONSORS

This award-winning festival presents valued community partners the opportunity to exhibit products, promote travel experiences, or showcase their brand to a massive captive consumer audience.

High Exposure Community Event Activation

Sponsors receive high-traffic exhibitor space at the festival with opportunities to distribute sample products, give away exciting prizes, engage with the community and showcase your business.

Multi-Channel Recognition

In addition to your exhibitor space, sponsors receive logo recognition on the official Greek Day website, on the Greek Day program and with social media posts prior to and following the festival.

Sponsor Levels

Sponsor values range from \$3,000 to a \$25,000 Presenting Sponsor, with industry exclusivity at the higher levels. The Greek Day Sponsor team is ready to schedule a meeting with you to talk about opportunities for the 2022 festival! Contact us today for a full sponsorship informational package.

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CONTACT US

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